Innovative Brands, LLC.
4729 E. Union Hills Dr., Ste. 103
Phoenix, AZ 85050

Sure Aerosol
Material Safety Data Sheet

Issue Date: 12-28-07

SECTION 1
Emergency Telephone Number 1-800-944-4477

IDENTITY
Sure Aerosol Antiperspirant/Deodorant
DOT DMPC 007

SECTION II- COMPOSITION AND INGREDIENTS
Components:
aluminum chlorohydrate, butane*, hydrofluorocarbon 152a*, cyclopentasiloxane, isopropyl myristate, dimethicone, disteardimonium hectorite (or may contain quaternium-18 hectorite), propylene carbonate, fragrance (Sure unscented product contains ethylene brassylate)

HAZARDOUS INGREDIENTS AS DEFINED BY OSHA 29 CFR 1910.1200

<table>
<thead>
<tr>
<th>CHEMICAL NAME</th>
<th>COMMON NAME</th>
<th>CAS NO.</th>
<th>CONCENTRATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>*Hydrofluorocarbon 152a</td>
<td>Dymel 152a</td>
<td>75-37-6</td>
<td>25 to &gt;10%</td>
</tr>
<tr>
<td>*Butane</td>
<td></td>
<td>106-97-8</td>
<td>50 to &gt;25%</td>
</tr>
<tr>
<td>ORM-D Consumer Commodity according to DOT</td>
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</tbody>
</table>

SECTION III - HAZARDS IDENTIFICATION
EMERGENCY OVERVIEW: This is a personal care or cosmetic product that is safe for consumers and other users under intended and reasonably foreseeable use. Additional information on toxicological endpoints is available from the supplier upon request.

POTENTIAL HEALTH EFFECTS:
- Eye: Contact may cause mild, transient irritation. Some redness and/or stinging may occur.
- Skin: Not expected to be irritating, sensitizing, photoallergenic or phototoxic when used as intended. If irritation occurs following intended use or prolonged contact it is expected to be mild and transient.
- Inhalation: May cause mild, transient respiratory irritation. Avoid prolonged contact to concentrated vapors.
- Ingestion: Product used as intended is not expected to cause gastrointestinal irritation. Accidental ingestion of undiluted product may cause mild gastrointestinal irritation with nausea, vomiting and diarrhea.

SECTION IV - FIRST AID MEASURES
- Eye: Thorough rinsing for 15-20 minutes of the affected eye with water is recommended. If discomfort or irritation persists, contact a physician.
- Skin Problem: Thoroughly rinse with water. Discontinue use of product. Apply cold compresses to affected areas to relieve any discomfort. If discomfort persists, contact a physician.
Inhalation: If respiratory irritation occurs, remove individual to fresh air.

Ingestion: Accidental ingestion of product may necessitate medical attention. In case of accidental ingestion dilute with fluids (water or milk) and treat symptomatically. Do not induce vomiting. Note: After first aid treatment, the caller should be advised that 1) a hospital emergency room or family physician should be consulted if anything unusual occurs or appears necessary in the judgment of the caller, and 2) that the subsequent management of the accident should be dictated by any persistent symptoms and under the direction of the physician.

SECTION V - FIRE FIGHTING MEASURES

- Flash Point & Method:
  Hydrofluorocarbon 152a (Dymel 152a): -58°F (-50°C)  Tag Open Cup
  Butane: -76°F (-60°C)  Tag Closed Cup

- Extinguishing Media:
  Dry chemical, foam, carbon dioxide, water fog.

- Explosion Hazard:
  Flammable. Container may rocket or explode in heat of fire.

- Fire Fighting Instructions:
  Use self-contained breathing apparatus and full protective gear, if large quantities of product are involved.

Hazardous decomposition products may be released. Thermal degradation may produce oxides of carbon and nitrogen, hydrocarbons and derivatives.

SECTION VI - ACCIDENTAL RELEASE MEASURES

- Procedures for Spill/Leak Clean-up:
  Adequately ventilate the area ie. open window.
  Wipe up excess.
  Use hot water to wipe down floor.
  Use a detergent to scrub the spillage area.

SECTION VII - HANDLING AND STORAGE

- Precautions for Safe Handling:
  Avoid extreme heat and ignition sources. Avoid spraying toward open flame.

- Conditions for Safe Storage:
  For Non-Household Use
  Store in accordance with local requirements for Level 3 Aerosols.
  Pressurized Container. Protect from sunlight and do not expose to temperatures exceeding 120°F (~50°C).
  Keep from extreme cold.

- Other Recommendations:
  Avoid heat, sparks, flame, or smoking during use.
  Do not crush, puncture or incinerate.

SECTION VIII - EXPOSURE CONTROLS, PERSONAL PROTECTION

- This is a personal care or cosmetic product that is safe for consumers and other users under normal and reasonably forseen misuse.

SECTION IX - PHYSICAL AND CHEMICAL PROPERTIES

<table>
<thead>
<tr>
<th>Property</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Appearance</td>
<td>Slightly opaque to white</td>
</tr>
<tr>
<td>Boiling Point</td>
<td>Boiling range given as -25° to -0.56°F</td>
</tr>
<tr>
<td>Color</td>
<td>White</td>
</tr>
<tr>
<td>Solubility in Water</td>
<td>12% at 26.7°C</td>
</tr>
<tr>
<td>Odor</td>
<td>Perfume Odor</td>
</tr>
<tr>
<td>Percent volatile by volume (%)</td>
<td>60%</td>
</tr>
</tbody>
</table>
**Physical State:** Liquid

**Vapor Pressure (mm Hg):** 3210 at 21°C

**Vapor Density:** 2.2 (Air = 1)

## SECTION X - STABILITY AND REACTIVITY

**Conditions to Avoid:**
Avoid extreme heat and ignition sources. Avoid spraying toward open flame.

**Other Recommendations:**
Store away from oxidizers.

## SECTION XII - ECOLOGICAL INFORMATION

The product ingredients are expected to be safe for the environment at concentrations predicted under normal product use and geographic (spatial) dispersion (distribution). Packaging components are compatible with the conventional solid waste management practices. Additional information is available from the supplier upon request.

## SECTION XIII - DISPOSAL CONSIDERATIONS

Empty aerosol can through normal use as instructed on the can. If the can cannot be emptied due to malfunction of the nozzle, the product should be disposed of in a special waste collection for pressurized containers. A local waste handler should be contacted for additional information.

For Non-Household Use

Products covered by this MSDS, in their original form, are considered hazardous waste, D001 and D003, according to Federal RCRA regulations (40 CFR 261). Disposal should be in accordance with local, state and federal regulations.

## SECTION XIV - TRANSPORT INFORMATION

Transport in accordance with local regulations.

Shipping Description for Vessel Shipments: UN1950, aerosol, Class 2, Ltd. Qty.

Shipping Description for US and Canadian Ground Transportation: Consumer Commodity, ORM-D

Shipping Description for Air Shipments: Consumer Commodity, ID 8000, Class 9

## SECTION XV - ADDITIONAL REGULATORY INFORMATION

Regulated by the FDA (U.S.), HPB (Canada), Cosmetics Directive (EU), and MHW (Japan).

This finished product meets all applicable Federal and State consumer product VOC regulations.

## SECTION XVI - OTHER INFORMATION

None.